

Orders for the All-New Subaru XV Surpass 10,000 Units in First One Month in Japan

Tokyo, June 29, 2017 – Subaru Corporation today announced that orders for the all-new Subaru XV in Japan have reached 11,085 units*¹ in one month after its release on May 24.

*1. Number of orders made during the period from March 9, the start of pre-orders, through June 25.

The breakdown of the orders is as follows:

< By Trim >

Displacement	Trim	Orders	
1.6L	1.6i EyeSight	255	2%
	1.6i-L EyeSight	2,112	19%
	1.6L Total	2,367	21%
2.0L	2.0i-L EyeSight	3,999	36%
	2.0i-S EyeSight	4,719	43%
	2.0L Total	8,718	79%
Subaru XV Total		11,085	

< By Exterior Color >

Exterior color	
Crystal White Pearl	30%
Cool Gray Khaki	28%
Ice Silver Metallic	10%
Chrystal Black Silica	8%
Quartz Blue Pearl	7%
Dark Blue Pearl	5%
Dark Gray Metallic	5%
Sunshine Orange	4%
Pure Red	3%



Subaru XV 2.0i-S EyeSight (Cool Gray Khaki)