

SUBARU DEBUTS OUTBACK WILDERNESS IN NORTH AMERICA

— Subaru's more rugged and more capable new SUV offering —

- 9.5-inch ground clearance, upgraded suspension and all-terrain tires for enhanced capability
- Unique exterior and interior evoking expectation for high functionality at a glance
- Series of features for convenience on the trails

Tokyo, March 31, 2021 — Subaru Corporation today introduced the 2022 Subaru Outback Wilderness for its North American market.



2022 Subaru Outback Wilderness (U.S. model)

The Outback is Subaru's flagship crossover SUV fusing the attributes of both passenger cars and SUVs. Throughout its history, the Outback has offered and honed essential values such as safety, comfort, versatility and quality. With the debut of the current generation model at 2019 New York International Auto Show, the Outback has evolved once again by receiving the latest technologies on top of the traditional Outback attributes.

The Outback Wilderness introduced today, retains the essential values Outback has built up, and further enhances the capability and functionality that can be utilized for outdoor adventures. To be exclusively offered in the U.S. and Canada, Outback Wilderness debuts as Subaru's new SUV offering with more ruggedness and more capability.

The Outback Wilderness is powered by a 2.4-liter turbocharged BOXER engine. A standard Lineartronic CVT improves low-speed traction compared to regular Outback models. The combination of Subaru global platform and full inner frame construction delivers significant body rigidity. The suspension has been exclusively tuned for Outback Wilderness, and in combination with rigid vehicle body, it delivers improved stability on rough terrain while retaining ride comfort and handling performance on the open road. The Outback Wilderness boasts a 9.5-inch ground clearance, a nearly one-inch increase over the already impressive standard model. Exclusive to the Outback Wilderness, a new advanced feature for X-MODE allows the vehicle to switch automatically from low speed managed driving to speeds over 25 mph without interruption of power or performance.

The Outback Wilderness also communicates its capability and functionality with the exterior and interior. Exclusive styling features including front and rear bumpers and larger wheel arch cladding visually evoke adventurous spirits while functionally protect the vehicle at the same time. The Outback Wilderness also utilizes unique features such as a fixed ladder-type roof rack system with an enhanced load limit, tow hook anchor points on the both sides, etc. for more practicality on the trail. These functional features are signaled with high contrast accents in an Anodized Copper-finish. This accent color also highlights the interior coordinated with black and grey color throughout. With the functional features including seats and rear seatback wrapped in water-repellent material, the interior of the Outback Wilderness also expresses its practicality.

In its mid-term business vision “STEP” announced in July 2018, Subaru sets the “enhancement of SUV” as a part of product launch directions. Since 2018, Subaru has added the new 3-row SUV Ascent and the Crosstrek Hybrid (plug-in hybrid vehicle) in North America. The Outback Wilderness, debuted today, further expands Subaru’s SUV product lineup.

Subaru will continue to evolve its SUV lineup by always pursuing what makes Subaru “different” and deliver “Enjoyment and Peace of Mind” to its customers.

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