

Subaru unveils the all-new Impreza (Japanese specifications prototype) fitted with STI parts at Tokyo Auto Salon 2023

Tokyo, January 13, 2023 – Subaru Corporation and its motorsport subsidiary Subaru Tecnica International (STI)*¹ exhibited at Tokyo Auto Salon 2023 held on January 13 to 15, 2023 at Makuhari Messe in Chiba, Japan.



SUBARU/STI booth image

The all-new Impreza (Japanese specifications prototype) was showcased as a specially customized model, with STI parts in development equipped.

Also, Levorg STI Sport#Prototype based on Levorg STI Sport R EX model is showcased. CROSSTREK BOOST GEAR CONCEPT and REX BOOST GEAR CONCEPT are unveiled as concept cars scattered with features which excite a more active and positive adventurous mind. Moreover, the race car scheduled to participate in the Japanese Rally Championship 2023, SUBARU WRX RALLY CHALLENGE 2023, was revealed.

*1: Subaru Tecnica International Inc. (STI) (President: Yasuo Hiraoka, Head office: Mitaka City, Tokyo)

Related releases:

- World Premier of All-New Subaru Impreza (November 18, 2022)
https://www.subaru.co.jp/news-en/2022_11_18_172656/
- Subaru Announces Lineup for Tokyo Auto Salon 2023 (December 26, 2022)
https://www.subaru.co.jp/news-en/2022_12_26_171839/
- 2023 SUBARU Motorsport Activities (January 13, 2023)
https://www.subaru.co.jp/news-en/2023_01_13_171204/

Exhibit vehicles list:



IMPREZA PROTOTYPE (Japanese specification)
(STI parts equipped model)



LEVORG STI Sport # PROTOTYPE



CROSTREK BOOST GEAR CONCEPT



REX BOOST GEAR CONCEPT



SUBARU BRZ GT300 2023



SUBARU WRX NBR CHALLENGE 2023



SUBARU WRX RALLY CHALLENGE 2023

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